

science | technology | engineering | arts/architecture/agriculture | mathematics



# May 20th 2017

Northeastern Illinois University 5500 North Saint Louis Ave.

Chicago, IL 60625

www.steamconf.org







#### **MISSION**

The mission of the STEAM Conference is to generate a positive environment in which everyone has the opportunity to engage in the exploration of Science, Technology, Engineering, Arts/Architecture/Agriculture, and Mathematics (STEAM) subjects and related disciplines, as potential fields of learning, future occupations, as well as the necessary knowledge needed for youth and their families to become active participants in the 21st century society.

The STEAM Conference is the first student-led conference in Chicago providing 5th-8th graders and high school students with the opportunity to attend and participate as practitioners in a conference setting. Annually over 200 students presented at the STEAM Conference.

Founded in 2010, the conference was developed through the collaboration between the National Science Foundation (NSF), Scientists for Tomorrow community engagement programs at Columbia College Chicago Science and Mathematics \_ department, and the TRIO Upward Bound Math and Science program at the Center for College Access and Success, at Northeastern Illinois University.

The STEAM Conference event is tailored to middle and high school students, their families, as well as teaching professionals, and community organization leaders. This unique, student led conference, connects a variety of communities in the region to explore STEAM together as peers in a professional setting.

The main goal of the conference is to foster an encouraging environment in which youth and their families will become active participants in the exploration and learning of Science, Technology, Engineering, Arts/Architecture/ Agriculture and Mathematics (STEAM), and, with this knowledge and experience, become more informed citizens.

#### **ACCOMPLISHMENTS**

In the last 6 years, the STEAM Conference attracted over 3,000 participants from more than 45 schools and more than 20 Community-based organizations.

The STEAM Conference has awarded over 600 presenters with letters of recommendation and a certificate for their accomplishments.

# BENEFITS OF SPONSORSHIP

#### Sponsorship offers several benefits through strategic investment:

- Enhancing the visibility and reputation of the sponsor within the STEM/STEAM educational environment.
- Interacting with key STEAM professionals, researchers and academics who influence STEM/STEAM education.
- Gain access to potential program participants throughout Chicago, surrounding suburbs as well as other states.
- · Recognition on posters, advertisements and sign-age prominently displayed throughout the event, including a listing in the STEAM Conference website and annual report.
- Tax-Exempt under section 501(c)(3) of the Internal Revenue Code

### STEAM Conference benefits from a sponsor's support in several important ways:

- Conference workshop sessions by STEAM program participants and professionals.
- Conference dissemination through marketing within the organizations professional networks.
- Conference give-a-ways to participating students.
- Access to workshops and events from the STEAM Conference



# LEVELS OF SPONSORSHIP

## Bronze Sponsorship Opportunity \$250 (USD)

- Seating reserved for two guests at the event
- Name(s) printed in the STEAM Conference program
- Listing in the STEAM conference annual report
- Listing on the STEAM conference website

## Silver Sponsorship Opportunity \$500 (USD)

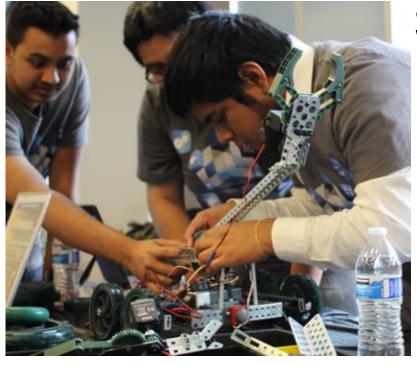
- Seating reserved for four guests at the event
- Name(s) printed in the STEAM Conference program book
- Listing in the STEAM conference annual report
- Listing in the STEAM conference website
- Booth space during the length of the conference

### Gold Sponsorship Opportunity \$1,000 (USD)

- Your logo printed in the STEAM Conference program book
- Admission to special events
- Priority seating for 6 guest during opening and closing ceremony
- Booth space during the length of the conference
- Listing in the STEAM conference annual report
- Listing of the STEAM conference website

## Platinum Sponsorship Opportunity \$1,500 (USD)

- Half-page advertisement printed in the STEAM Conference program book
- Your logo printed in the program book
- Admission to special events
- Priority seating for 8 guest during opening and closing ceremony
- Listing in the STEAM conference annual report
- Listing of the STEAM conference website





# **SPONSORSHIP**

## OTHER SPONSORSHIP OPTIONS (USD)

- STEAM Workshop \$500 (USD)
  - Equivalent to silver sponsorship, plus recognition at workshop event
- ► Reception \$500 (USD)
  - Equivalent to silver sponsorship, plus recognition at STEAM Conference reception
- Opening Keynote Speaker \$750 (USD)
  - Equivalent to silver sponsorship, plus recognition during the STEAM Conference keynote session
- Scholarship for Participant \$1000 (USD)
  - Equivalent to silver sponsorship
  - Recognition on STEAM Conference website, including recognition in the program book and workshop sessions
- ► Facilities Rental \$1000 (USD)
  - Equivalent to gold sponsorship
  - Recognition on STEAM Conference website, including recognition in the program book and workshop sessions
- Charitable Donation or Raffle Prize Donation
  - Listing in the STEAM Conference Annual Report
  - Recognition on STEAM Conference website,
  - including recognition in the program book
  - -Recognition at the event



Recognition Award Ceremony for the 200+ presenters May 14th, 2016

## PREVIOUS CONFERENCE'S

STEAM Conference 2016, NEIU, Chicago, IL - May 14

STEAM Student Conference 2015, NEIU, Chicago, IL - Saturday May 2nd

STEAM Student Conference 2014, NEIU, Chicago, IL - Saturday May 3rd

STEAM Student Conference 2013, NEIU, Chicago, IL - Saturday May 11th

STEAM Student Conference 2012, NEIU, Chicago, IL - Saturday May 12th

## STEAM CONFERENCE 2016

Columbia College Chicago and Northeastern Illinois University welcomed educators, students and families from eighty-one schools and colleges for a one day student led conference where participants learned by doing at the STEAM Conference.

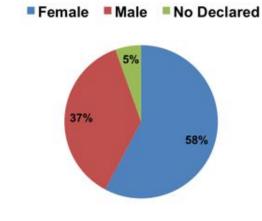
The 6th annual STEAM Conference held on May 14, 2016 at Northeastern Illinois University brought in 740 participants to take part in hands-on workshops in science,

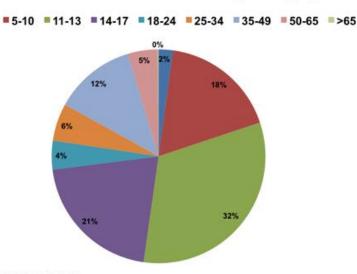
technology, engineering, arts/architecture and mathematics (STEAM).



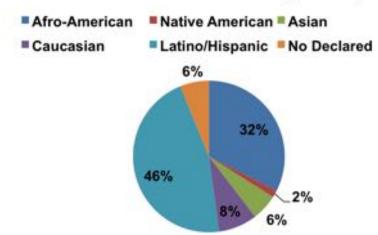
Participants had the opportunity to hear from Keynote speaker, Laura Sanchez, who shared her experience and her story on how she was born and raised in Mexico to later become an entrepreneur in Chicago's Technology field. Laura Sanchez is the founder and CEO of SWATware LLC, a full-service Information Technology (IT) firm that delivers comprehensive IT and Web solutions, with a focus in Cyber Security.

### STEAM CONFERENCE 2016 - Participants by Gender STEAM CONFERENCE 2016 - Participants by age





### STEAM CONFERENCE 2016 - Participants by Ethnicity



## FEEDBACK FROM PARTICIPANTS

"Students did an excellent job presenting the information and assisting participants- Great Work!"

"This was a really interesting presentation! I enjoyed how you added the background information. I would like to make this lava lamp at home. Thank you!"

"This was a very good presentation. the presenters were very informed about what they were doing. I also learned new things while conducting the experiment"

"Loved working with the robot – wish we had more time to play with it and solve problems. Awesome presenter!"

"The presenters were friendly, knowledgeable, funny and approachable. Thank you for sharing your time."

"The workshop was very informative. The knowledgable presenters were information they presented. They were able to answer questions that were given."

"Excellent. I learned a lot and enjoyed hearing the workshop in both languages. Great way to engage the audience"

"Muy orgullosa de ver persona como Laura y espero que siga compartiendo su éxito a nuestros jovenes y familias."









Science and Mathematics







# **CONFERENCE STAFF**

## **AARON CORTES**

Director | TRIO Upward Bound Math & Science | Center for College Access & Success | Northeastern Illinois University

## **MARCELO CAPLAN**

Associate Professor | Founder of Scientists for Tomorrow | Science and Mathematics Department | Columbia College Chicago

## **BRIAN ANDRUS**

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## CONTACT

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**WWW.STEAMCONF.ORG**